

International Baccalaureate (IB) eSeminar on Operating an IB World School

Founded in 1968, the International Baccalaureate (IB) is a non-profit educational foundation offering four highly respected programmes of international education that develop the intellectual, personal, emotional and social skills needed to live, learn and work in a rapidly globalizing world. The IB has a hard-earned reputation for high standards of teaching, pedagogical leadership and student achievement. As of 2020, there were 7,232 programmes being offered worldwide, across 5,402 schools in 158 countries.

We provide a continuum of education consisting of 4 programmes for students aged 3 to 19 i.e. Primary Years Programme, Middle Years Programme, Diploma Programme and Career-related Programme. The programmes encourage both personal and academic achievement, challenging students to excel in their studies and their personal development.

In February 2021, we will be holding an eSeminar specifically designed for school leaders with a focus on best practices in operating an IB World School. We are aiming to bring together school leaders who are planning for an innovative change by offering the high-quality programmes of IB education at their current or future schools. Sessions on leadership and governance will be led by experts and practitioners with vast experience in managing an IB World School.

Date: 23 February 2021, Tuesday

Time: 1.30pm to 4.30pm (Singapore time, GMT+8)

Venue: Online

Recommended audience: Business owner, school board members and head of school from the Asia Pacific region are welcome

Fee: Complimentary

Registration deadline: 17 February 2021, Wednesday

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IB eSeminar for school leaders – Program Schedule

Links to join the sessions will be shared with registered participants only

Time (Singapore Time, GMT+8.00)	Time (IST, GMT+5.30)	Session Title	Speakers
1.30pm to 1.35pm	11.00am to 11.05am	Welcome & Opening remarks	Ms. Stefanie Leong Head of Development & Recognition, Asia Pacific IB Global Centre, Singapore
1.35pm to 2.35pm	11.05am to 12.05pm	Session 1 - Operating an IB World School	Dr. Kate Lin Director of IB Office, Kang Chiao International School East China Campus
2.35pm to 2.45pm	12.05pm to 12.15pm	Q&A	
2.45pm to 3.00pm	12.15pm to 12.30pm	Break	
3.00pm to 3.20pm	12.30pm to 12.50pm	Session 2 - School Leadership in the 21st century	Ms. Maxine Driscoll Founder & CEO, Think Strategic
3.20pm to 3.30pm	12.50pm to 1.00pm	Q&A	
3.30pm to 4.00pm	1.00pm – 1.30pm	Session 3 - Panel session on Transforming your school through IB Education	Moderator: Mr. Mahesh Balakrishnan, IB Development & Recognition Manager India and Nepal Panellist: <ul style="list-style-type: none">• Dr. Kate Lin, Director of IB Office, Kang Chiao International School East China Campus• Ms. Maxine Driscoll, Founder & CEO, Think Strategic• Ms Priya Nair, Chief Operating Officer (COO), JBCN Education• Mr Gerald Donovan, Head of School, North Jakarta Intercultural School
4.00pm to 4.30pm	1.30pm – 2.00pm	Session 4 - Marketing and Branding The IB	Ms Indra Ang APAC Communications and Marketing Lead IB Global Centre, Singapore